

250 Years:

CELEBRATING THE HISTORY OF THE UNITED STATES

kanopy
stream smarter

America: The Story of Us (2010)



Celebrate America's 250th Birthday with Kanopy's American History collection! These compelling films bring the history of the United States to life, from pivotal moments and cultural movements to personal stories that reflect the country's evolving identity. Encourage your patrons to explore the stories behind the milestones as the nation marks 250 years since the Declaration of Independence was signed.

Explore our American History collection and film synopses at kanopy.com/category/13997

All images provided must be used for direct promotion of that specific film or collection.

List of Toolkit Items

2

General Announcements

Print materials that showcase our American History collection, which can be printed and displayed throughout your library.

6

Digital Graphics

Graphics sized for various social media platforms and email, showcasing American History collection content.

3

Suggested Copy

Three options that you can copy and paste into your messaging across social media and email.

1

Bingo Sheet

Gamify watching American History content in Kanopy with our Bingo card.

Continued on next page

Programming Ideas

- Host a history through film series. Once a month, screen a film or documentary (with Public Performance Rights) that focuses on a different era of our nation's history. Provide refreshments that tie into each era, like johnny cakes, animal crackers, and cracker jacks.
- Host a trivia night using clips from movies and TV shows as trivia prompts.
- Throughout the year teach genealogy basics using library databases and create a historical timeline of the photos found through your patron's research. Along the timeline, recommend books and movies that encapsulate everyday life for Americans living during each time period.
- Create a one-stop America's 250th display: Curate books alongside recommended films from Kanopy's American History collection, giving patrons an easy way to explore the stories that have made America what it is today.

Social Media and Newsletter Copy Suggestions

Option 1

From revolution to reinvention, the story continues. Celebrate America's 250th by watching films and documentaries that explore the people, events, and ideas that shaped the nation. Stream now: kanopy.com/category/13997

Option 2

Celebrate 250 years of stories worth revisiting. Watch American history unfold through award-winning films and documentaries. Now streaming: kanopy.com/category/13997

Option 3

The American story told on screen. Explore movies and documentaries that trace the nation's past and reflect how it continues to evolve. Stream now: kanopy.com/category/13997

Campaign Start and End Dates

Our American History collection is available year-round . We encourage our library partners to use these materials to spread the word to your community. If you have any questions about the toolkit, feel free to email us at marketing@kanopy.com.

Respectfully,
The Kanopy Team